

Be fully charged for your day ahead with Siesta



Siesta Charge DAB+ alarm clock radio, with Bluetooth and wireless smartphone charging

London, September 4th 2018: Pure announces the launch of the [Siesta Charge](#) alarm clock radio with wireless mobile phone charging. Coming in a choice of two sleek colours, Graphite and Polar, the Siesta Charge (SRP £129.99) will be available from Q4 at John Lewis.

The latest addition to the popular Siesta range of DAB+/FM bedside radios, the Charge has all the great features of a Siesta, with the added convenience of a wireless charging pad for compatible smart phones, along with powerful side firing speakers.

This ultimate bedside companion lets owners wake up with their favourite digital radio stations in superb stereo sound. With Bluetooth as standard, users can also wirelessly stream their favourite music, podcast or internet radio station via any device around the bedroom.

Crafted with real attention to detail, the stylish alarm clock radio also boasts a stunning, CrystalVue+ display. Easy to read from anywhere in the bedroom, the ultra-clear screen automatically dims to match surrounding lighting for an undisturbed night's sleep.

Other useful features include; multiple alarms and timer, snooze function, 40 station presets and in addition, a USB port at the rear to charge a smartwatch or other devices.

Benefitting from Pure's heritage of British design and engineering, the new Siesta Charge is digital tick approved, with three years warranty as standard.

Siesta Charge will be available from November at an SRP of £129.99. For more information, please visit www.pure.com.

Technical specifications

- Qi compatible wireless smartphone charging pad
- DAB/DAB+ and FM radio

- 4W RMS output
- Bluetooth
- Headphone output
- 1x USB charging port
- Mains powered
- CrystalVue+ LCD auto-dimming display
- 20 digital/20 FM presets
- 3x alarms, sleep and kitchen timers
- Weight – 0.825kg
- Dimensions – 145 mm (W) x 155 mm (D) x 80 mm (H)

About Pure

As the world's leading digital radio brand, Pure wants to redefine radio for the modern day by offering a live and on-demand listening experience that can be enjoyed effortlessly, anywhere.

Based at state-of-the-art engineering facilities just outside of London, Pure aims to bridge the world of music and radio through a combination of beautifully crafted design, stunning audio quality and seamless connectivity.

Benefitting from its heritage of developing award-winning digital radio products for the home and on the move, all products come with an industry leading three years warranty as standard.

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