

PRESS RELEASE

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E-commerce & Big Data: PriceComparator upgrades pricing monitoring software by integrating exclusives modules

For its first participation in the 25th edition of MedPi (from 2 to 4 April 2019), PriceComparator unveils its exclusive modules. Many innovations that will facilitate the daily work of retailers and suppliers.

PriceComparator gives in real-time, a dashboard which provide an overview of price positioning. In one click, PriceComparator shows how and when optimize sales & how and when maximize margins. The idea is to facilitate the competitive intelligence work of their customers and make it more efficient with Big Data and Business Intelligence.



100% AUTOMATED SOLUTION

The customer transmits his product listing. PriceComparator takes care of the rest: account creation, research of best products' correspondences, daily collection of the data ...

Then user receives its customizable alerts to focus on optimizing his strategy and business.



INTUITIVE DASHBORD

The solution has been designed to simplified life to the maximum.

User can devote himself fully to his mission and gains in reactivity.





EXCLUSIVE MODULES

PriceComparator is more than a pricing monitoring software. The idea is to develop complementary functionalities to generate an automated marketing intelligence. Additional modules : tracking email promotions, sales performance indicator, and much more...



ABOUT PRICECOMPARATOR

PriceComparator is a 6 years old startup which joined the Montpellier BIC (2nd world incubator) and is incubated at Village By Ca Montpellier

PriceComparator wants to revolutionize marketing intelligence by automating it and giving access to BI to any worldwide companies!



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